Accessible Social Media Checklist

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# Checklist

* Include Alternative Text if you are posting an image or gif.
* Use Pascal Case Hashtags at the end of your social media posts.
* Limit the number of Emojis in your posts.
* Include Captions in any media with audio.
* Add Audio Descriptions to videos if there are undescribed visual information users need to understand the content.
* Consider the colour contrast of your social media posts.
* Consider the font attributes you use in your social media posts.

For more information about the social media checklist items, visit the [Checklist: Accessible Social Media page](https://accessiblelibraries.ca/checklist-accessible-social-media/).